



IBJ

Docket: 187135/US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor:	Goetz von Groll	
Application No.:	10/604,906	
Filing Date:	August 26, 2003	Examiner: Peter H. Choi
Title:	<b>METHOD OF QUANTITATIVE ANALYSIS OF CORPORATE COMMUNICATION PERFORMANCE</b>	Group Art Unit: 3623

TRANSMITTAL LETTER

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

I hereby certify that this document is being sent via First Class U.S. mail addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 22<sup>nd</sup> day of November 2005.

Sue Heenaber  
(Signature)

Dear Sir:

The following documents are enclosed in connection with the above-referenced patent application:

1. Transmittal Letter (1 pg);
2. Executed Revocation and Power of Attorney (1 pg);
3. Submission Under 37 C.F.R. § 3.73(b) along with copy of executed Assignment (2 pgs); and
4. Return Receipt Postcard.

Respectfully submitted,

DORSEY & WHITNEY LLP  
Customer Number 25763

Date: 11-22-2005

By: Min S. Xu  
Min (Amy) S. Xu, Reg. No. 39,536  
Telephone: (612) 752-7367



Docket: 187135/US

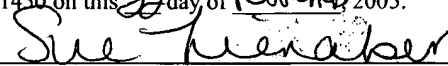
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor:	Goetz von Groll	
Appln. No.:	10/604,906	
Filed:	August 26, 2003	Examiner: Peter H. Choi
	METHOD OF QUANTITATIVE ANALYSIS OF CORPORATE	Group Art
Title:	COMMUNICATION PERFORMANCE	Unit: 3623

REVOCATION AND POWER OF ATTORNEY

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

I hereby certify that this document is being sent via First Class U.S. mail addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 22 day of November, 2005.

  
(Signature)

Sir:

In the above-referenced patent application, on behalf of Dow Jones Reuters Business Interactive, LLC, I hereby revoke all previously-filed powers of attorney and appoint the Dorsey & Whitney LLP attorneys and agents associated with **Customer Number 25763** to prosecute the patent application identified above and to transact all business in the Patent and Trademark Office connected therewith, including full power of association, substitution, and revocation.


Please address all telephone calls to Min (Amy) S. Xu at (612) 752-7367.

Please address all correspondence to Min (Amy) S. Xu at the address corresponding to **Customer Number 25763**, currently:

DORSEY & WHITNEY LLP  
Intellectual Property Department  
Suite 1500  
50 South Sixth Street  
Minneapolis, Minnesota 55402-1498

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of Dow Jones Reuters Business Interactive, LLC.

Dated: October 12, 2005

Signature:   
Name: Dennis Cahill  
Title: VP - Product



Docket: 187135/US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor:	Goetz van Groll	
Appln. No.:	10/604,906	
Filing Date:	August 26, 2003	Examiner: 3623
Title:	METHOD OF QUANTITATIVE ANALYSIS OF CORPORATE COMMUNICATION PERFORMANCE	Group Art Unit: Peter H. Choi

**SUBMISSION UNDER 37 C.F.R. § 3.73(b)**

Commissioner for Patents  
P.O. Box 1450  
Alexandra, Virginia 22313-1450

Sir:

**Dow Jones Reuters Business Interactive, LLC**, a Delaware limited liability company, is an owner of the patent application identified above by virtue of either:

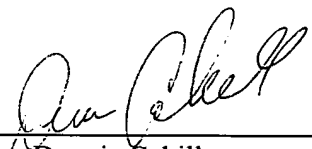
1. ☐ An assignment from the inventor(s) of the patent application identified above, a copy of which is attached.

OR

2. ☒ A chain of title from the inventor(s), of the patent application identified above, to the current assignee as shown below:
- a. From: Goetz van Groll (Inventor) To: Benchmarking Solutions Ltd. (Assignee).
- b. From: Benchmarking Solutions, Inc. To: Dow Jones Reuters Business Interactive LLC., a copy of which is attached.

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of **Dow Jones Reuters Business Interactive LLC**.

Dated: October 12, 2005

Signature:   
Name: Dennis Cahill  
Title: VP- Product

# ASSIGNMENT

[Entity]

Attorney Docket No.:  
187135/US

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First Named Inventor: Goetz von Groll

Title: METHOD OF QUANTITATIVE ANALYSIS OF  
CORPORATE COMMUNICATION PERFORMANCE

WHEREAS, Benchmarking Solutions Ltd., a corporation organized and existing under the laws of England, and having offices at 10 Great James Street, London, Great Britain, is the owner of all right, title, and interest in and to the United States entitled **METHOD OF QUANTITATIVE ANALYSIS OF CORPORATE COMMUNICATION PERFORMANCE** for Letters Patent of the United States, the application being identified by the Attorney Docket Number set forth above and/or being identified in the United States Patent and Trademark Office by Application No. 10/604,906 filed August 26, 2003; and

WHEREAS, Dow Jones Reuters Business Interactive, LLC., a corporation organized and existing under the laws of the State of Delaware, and having offices at US Route One and Ridge Road, P.O. Box 300, Princeton, New Jersey 08543-0300 (the "Assignee"), is desirous of acquiring the entire right, title, and interest in and to said Patent Rights;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, I transfer to Assignee, its successors and assigns, my entire right, title, and interest in and to the invention, the above-identified patent application, corresponding domestic applications (including divisionals, continuations, and continuations-in-part), corresponding foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and I authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

I authorize the Assignee, its successors and assigns, to insert this instrument the filing date and application number of the application when ascertained. I authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

Benchmarking Solutions Ltd.

By: 

Name: T. C. D. SHAW

Title: DIRECTOR

Date: 10/11/05